

ST MARY'S COLLEGE



INTRODUCTION

The Applied Business course is modular and the examination board used is Edexcel.

Students will have the option of studying either the single or the double award over one or two years.

- AS in Applied Business – 3 units in one year
- AS in Applied Business (Double Award) – 6 units in one year
- A Level in Applied Business – 6 units over two years
- A Level in Applied Business (Double Award) – 12 units over two years



AS LEVEL

Content

Single Award - all three modules must be taken

Module	Assessment
Unit 1 - Investigating People at Work	Written examination
Unit 2 – Investigating Business	Portfolio
Unit 3 – Investigating Marketing	Portfolio

Double Award (units 4,5 & 6 have to be taken in addition to units 1,2 & 3)

Module	Assessment
Unit 4 – Investigating Electronic Business	Portfolio
Unit 5 – Investigating Customer Service	Portfolio
Unit 6 – Investigating Promotion	Written examination

How is the course delivered?

The course is delivered to cater for a variety of learning styles and it has a vocational emphasis. There is a focus on practical assessment and learning will take place via group work, presentations, industrial visits and individual research.

Entry requirements

You will have a minimum of 5 GCSE passes grades A – C or a BTEC First Diploma in Business qualification. Due to the large amount of written work, students should preferably have GCSE English at Grade C or above to cope with the level of work. Students who have obtained a D grade in GCSE English will be allowed on the course on the condition that they re-sit GCSE English and meet all other entry requirements.

What skills and interests do I need?

On this course you will be required to:

- Carry out independent research using the Learning Resource Centre, internet and other forms of research in order to obtain information for your assignments.
- Deliver powerpoint presentations to a group of students.
- Take part in role play situations to demonstrate competence in dealing with customers.
- Devote a minimum of 4 hours per week to study outside of class time in order to successfully meet coursework deadlines.
- Bring appropriate materials to all lessons including your course file, pens, paper etc.,

How is the course assessed?

External assessment will be through written examinations for units 1 and 6. These assessments will be available in both January and June. Units 2,3,4 and 5 will be assessed internally. It is important to note that the internally assessed coursework for units 2,3,4 and 5 involves students producing an extensive written report for each unit.

A2 LEVEL

Content

Single Award (all three units must be taken)

Module	Assessment
Unit 8 – Business Development	Written examination
Unit 9 – Managing & Developing People	Portfolio
Unit 10 – Marketing decisions	Written examination

Double Award (units 11,12 & 14 have to be taken in addition to units 8,9 & 10)

Module	Assessment
Unit 11 – Effect of Financial Constraints	Internally assessed
Unit 12 – International Dimensions of Business	Internally assessed
Unit 14 – Influences on Business	Internally assessed

Entry requirements

A pass at AS Business Studies.

How is the course assessed?

External assessment will be through written examinations for units 8 and 10. These assessments will be available in both January and June. The 4 remaining units will be assessed internally via coursework.

Progression routes

In higher education there are a large number of Business Studies courses. The areas of study provide employment and training opportunities in many sectors of the business world, eg Finance, Marketing, Production, Administration, Accountancy, Computing, Law and HR Management.

Complimentary AS/A2 Subjects

Business Studies combines particularly well with Leisure Studies and Travel and Tourism. Other complimentary subjects include Information Technology, Media Studies and Law.

Further Information

For further information please contact Ian Skidmore

Full specifications can be found at www.edexcel.org.uk

NOTES:

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