

ST MARY'S COLLEGE



INTRODUCTION

We offer the Edexcel A-level Travel & Tourism course, which is modular.

The normal pattern of completion will be three modules in the first year (to obtain AS level) and the remaining three modules in the second year (to obtain the A level).

AS LEVEL

Content

Module	Assessment
Unit 1 The Travel & Tourism Industry An in depth introduction to the travel and tourism industry and the key components and sectors involved.	Written examination 1 hours 30 minutes
Unit 2 The Travel and Tourism Customer This unit looks at how organisations focus on customer care by identifying and fulfilling needs and wants. Part of assessment is by displaying customer service skills.	Coursework
Unit 3 Destination Europe In this unit you will look at destinations in Europe that are visited by leisure and business travellers and understanding of the appeal of destinations will be developed.	Coursework

How is the course delivered?

A variety of methods are used to enable all students to participate in real or simulated travel situations. Presentations, lectures, group activities and visits are part of the learning process. There are four seventy-minute lessons per week plus built in extra support time.



Entry requirements

To study AS Travel and Tourism you will need to have 5 or more GCSEs at grade C. Due to the weighting of coursework on the course a C grade at GCSE English is desirable although students with a D grade will be enrolled onto the course if they elect to re-sit GCSE English and meet other entry requirements

On this course you will be required to:

Participate in role-play situations or, where appropriate work placements in order to fulfil the course criteria for Unit 2. It is essential that you develop an awareness of travel geography and map reading skills. Teamwork and the ability to carry out individual work are important criteria and a significant proportion of the marks are attributed to independent study and research skills. In addition to the above you need a general interest in the travel industry, to be well organised and prepared to spend time outside class doing coursework and homework.

How is the course assessed?

Progress is assessed as the course goes on with regular assessments through written homework, research tasks and, where appropriate class tests. The course is assessed by a written examination in January, and two pieces of coursework, one in December and one in March and then by a final written examination in June. The marks for each of the three modules are combined to give the overall grade.

A2 LEVEL

Content

Module	Assessment
Unit 7 Responsible Tourism Studying a range of destinations from the well and less well developed economic world and investigating how sustainable tourism is implemented.	Written examination
Unit 8 Current Issues in Travel and Tourism This is the synoptic unit where previous learning will be applied to investigate a current issue, it is a unit of independent research on a previously agreed project.	Coursework
Unit 10 Promotion and Sales in Travel and Tourism This unit covers the importance of promotion and sales to travel organisations and explains how they promote and sell their products and services.	Written examination

How is the course delivered?

Teaching will be similar to that at AS level, it will however be expected that students will apply their own skills as independent learners and take more responsibility for their own learning.

Entry requirements

A pass in AS level Travel and Tourism

How is the course assessed?

In Year 2 the course is assessed by two examinations in January, with the opportunity to re-sit in June where necessary and one piece of coursework, in May.

Progression routes

The A level in Travel and Tourism is an ideal starting point for careers within the travel industry, there are a range of Travel and Tourism courses offered by higher education institutions. The A-level would also lend itself to higher education within business related areas such as marketing and human resources. The A-level Travel would be advantageous in terms of progression directly into employment from college as the acquisition of vocational skills are part of the course.

Complementary Subjects

The A-level in Travel and Tourism combines particularly well with A level Leisure Studies and also Modern Languages, Geography and Business and IT.

Further Information

For further information please contact Kerry Dixon.

Full specifications can be found at www.edexcel.org.uk



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